**Image Language Analysis Pro Forma**

**River Runs Red by Midnight Oil (Song Lyrics)**

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| ***What is the image about?* Image Description (50 words):**  This image is about the environment and describes how humans have destroyed it. When humans are conquering the land we think about our power over the land, when in actual fact we need to be thinking about what the landscape can be doing for us and the natural power it holds. It explores ideas of generational changes and conservation, and how the speaker is annoyed that previous generations’ decisions are now impacting on him. |
| **Key Quotes:**   * “So you cut all the tall trees down” * “poisoned the sky” * “River runs red, black rain falls...on my bleeding land” * “Now I’m trapped like a dog in a cage” * “strangled and wrestled the ground” |
| ***How has the image been constructed?* Language Features and Analysis (200 words):**  Colloquial tone – “so you” – direct address to the audience = greater reflection on themes  Emotive language – “poisoned” – connotations of death and illness  Repetition of metaphor – “River runs red, black rain falls...on my bleeding land” = blood/death = repetition emphasises the point.  Symbolism – using colours to suggest emotions = darkness, anger, unhappiness, etc.  Simile – “like a dog” 🡪 lack of control and frustration = effect of previous generations decision. Treated badly/unable to solve this by self.  Violent imagery through use of verbs – “strangled and wrestled” 🡪 impact of human actions on the world. |
| ***How effective is this image in achieving its purpose? How does it create an experience that the author wishes to convey?* Purpose and Significance/Effect (100 words):**  Strong messages about:  Conservation  Selfish decision making  Power of the landscape  Our footprint on the land  Effect of progress and urbanisation |